

NEWS RELEASE

Port Logistics Group Implements Seattle Gateway Solution for Rocky Brands



Leading Footwear and Apparel Manufacturer Selects Port Logistics Group for West Coast Distribution

SEATTLE, May 31, 2016 /PR Newswire/ -- [Port Logistics Group](#), the nation's leading provider of gateway logistics services, today announced that it has implemented a West Coast distribution solution at its Seattle/Tacoma gateway for Rocky Brands, Inc. Rocky Brands designs, develops, manufactures and markets premium quality outdoor, work, western, duty and military footwear as well as outdoor and work apparel and accessories. Port Logistics Group will provide warehousing, inventory management, order fulfillment and [value-added services](#) as a complement to Rocky Brands' primary North American distribution facility in the Midwest.

"Port Logistics Group's established presence in the region, location to the ports, depth of experience in retail pick and pack, and 24 hour order processing time are proof that Port Logistics Group can reliably service our customers in a timely manner while complying with Rocky's customer requirements," said Michael Walker, Sr. Vice President & General Manager, Supply Chain Operations for Rocky Brands.

"This project is a great example of how Port Logistics Group can provide gateway logistics services to complement a customer's existing supply chain network," said Greg Morello, Chief Marketing & Strategy Officer for Port Logistics Group. "Our focus was creating the right solution for Rocky Brands in the Pacific Northwest and making our operation a seamless extension of their North American supply chain network."

Port Logistics Group will service Rocky Brands from its [Sumner, WA](#) retail distribution campus, where the company operates more than 600,000 square feet of dedicated and multi-client facilities shipping to retailers, wholesale distributors and direct to consumers.

ABOUT PORT LOGISTICS GROUP

[Port Logistics Group](#) is the nation's leading provider of gateway logistics services, including value-added warehousing and omnichannel distribution, transloading and cross-docking, ecommerce fulfillment, and national transportation. With 6.5 million square feet of warehouse space strategically located in and around major North American ports, Port Logistics Group provides the critical link between international transportation and the last-mile supply chain.

ABOUT ROCKY BRANDS

[Rocky Brands, Inc.](#) is a leading designer, manufacturer and marketer of premium quality footwear and apparel marketed under a portfolio of well recognized brand names including Rocky®, Georgia Boot®, Durango®, Lehigh®, Creative Recreation®, and the licensed brand Michelin®.

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